



mc strategies
THE HEALTHCARE E-LEARNING COMPANY

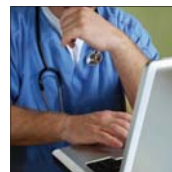


THE ELSEVIER | MC STRATEGIES' LEARNING MANAGEMENT SYSTEM: A COMPLETE SOLUTION FOR HEALTHCARE BLENDED LEARNING

Elsevier | MC Strategies believes that performance in healthcare is based on knowledge, and, with our powerful learning management system (LMS), dedicated support professionals, and superior content, we provide a complete solution to meet the e-learning needs of healthcare organizations.

Building a premier resource for healthcare learning management has been our commitment over the last quarter of a century, and, by working side by side with our clients, we understand the demands faced in a rapidly changing healthcare environment. The design of the Elsevier | MC Strategies' LMS meets every day challenges, such as:

- › Competency management, licensure, and certification
- › Staff retention and professional development
- › Communication and collaboration
- › Compliance with accreditation and regulatory requirements



FUNCTIONALITY AND FLEXIBILITY

Elsevier | MC Strategies is uniquely qualified to meet the needs of healthcare. Our learning management system not only provides the essentials to meet the learning needs of a single department, but also provides expanded options to meet the needs of even the largest integrated healthcare systems. Now, managing regulatory, organizational, and professional practice standards is seamless with our integrated learning management solution.

Our LMS offers solutions, such as:

- › **Tools to track all educational activities**, whether online or in person, are reported in one consolidated transcript
- › **Communications tools**, like surveys and discussions, to support staff feedback and collaboration
- › **Online reports to** provide information on organizational education, immediately
- › **Options to deploy and track** institutionally created custom content and content purchased from other vendors



SERVICE

Elsevier | MC Strategies knows how important it is to have information immediately accessible. We provide our clients with a full suite of services to provide training, answer questions, and share best practices for successful learning programs, such as:

- > **Client Service Support** to provide implementation guidance and ongoing support to assist each client with meeting and exceeding organizational goals
- > **System Enhancements and Upgrades** delivered with no downtime requirements
- > **Monthly Administrator Discussions** to keep clients informed of new features, share best-practice information relative to healthcare learning challenges, and actively solicit feedback for enhancement.
- > **Optional Content Development Services** to help clients design or modify self-authored content
- > **Content Updates** to ensure the most current, best-practice information available for all licensed content
- > **eNews Updates** to keep our clients apprised of important changes and offer tips to help them work

Elsevier | MC Strategies' Client Development Partners help to determine the upgrades and enhancements to the LMS – features designed by healthcare professionals for healthcare organizations.

A COMPREHENSIVE SOLUTION

With Elsevier | MC Strategies, healthcare organizations benefit from Software as a Service (SaaS) at its best. Our clients do not have to worry about installations, product upgrades or secure learning environments because we manage it all through our hosted learning management solution. And, because it is SCORM and AICC compliant, the LMS enables interoperability and accessibility to any web-based learning content.

Our LMS integrates content and learning functionality to optimize resources for professional education programs. Our dedicated focus on healthcare provides us with the experience, knowledge and understanding to develop and deliver an LMS that is specifically suited to the healthcare industry. With more than 2.5 million active learners, we put the power of our experience to work for your organization.

The image displays three overlapping screenshots of the MC Strategies LMS interface. The top-left screenshot shows a 'Transcript - Show All' page with a table of course items. The top-right screenshot shows a 'Personal Page' with summary statistics for lessons, events, and announcements. The bottom-center screenshot shows a 'Discussion Board' with a table of discussion topics.

Item Name	Item Type	Due Date	Status	Completed	Score
Read This!	Acknowledgement	12-03-2009	✓		11-30-2009
Happy December	Acknowledgement	12-07-2009	✗		
Global announcement to all learners as sysadmin	Acknowledgement	12-14-2009	✗		
Developing Leadership Qualities	Discussion	03-18-2010	✗		
Kathy Cobb Walk-Through	Discussion	02-28-2010	✓		11-30-2009 90.00
Clinical Calculations: Critical Care: Calculating Concentration of Medication in Solution	Lesson	02-28-2010	✓		12-03-2009 100.00
Blood Pump Use	Lesson	02-19-2010	✗		
Goggles, Masks, and Protective Eyewear	Lesson	02-19-2010	✗		
Thorax and Lung Assessment	Lesson	02-19-2010	✗		
Abdominal Binders	Lesson	02-19-2010	✗		

Discussion Title	Created By	Status	# of Postings	Date of Last Post	Actions
Building New Leaders	marcat	Open	2	2/18/2010 12:54:23 PM	Edit Copy
Discussion - Protocols for Managing Diabetes	heller@mcstrategies.com	Open	0	2/26/2010 9:40:59 AM	Edit Copy
Discussion for Archiving Modules	mhill234	Open	0	1/13/2010 3:37:54 PM	Edit Copy Delete
Educational Needs	heller@mcstrategies.com	Open	0	1/22/2010 6:31:29 PM	Edit Copy
Fall 2010 Building New Leaders	marcat	Open	0	2/18/2010 2:18:15 PM	Edit Copy Delete
Leadership Skills	alov@mcstrategies.com	Open	4	2/19/2010 10:43:40 AM	Edit Copy
New Discussion	peterladmin	Open	1	2/8/2010 3:29:59 PM	Edit Copy
Policy Guideline Review	marcat	Open	0	1/7/2010 9:49:37 AM	Edit Copy Delete
Surgical Infection Control Policies	marcat	Open	0	2/17/2010 2:48:19 PM	Edit Copy
Training discussions	marcat	Open	0	2/18/2010 2:08:32 PM	Edit Copy Delete