



mc strategies
THE HEALTHCARE E-LEARNING COMPANY



MC Strategies offers your healthcare organization customizable, full-service solutions to support all of your learning needs. Our Learning Management System (LMS) combined with our vast library of over 5,000 nursing, revenue cycle and allied health lessons provide an accurate, timely and cost effective way to continuously educate your healthcare staff - with renowned content from Elsevier and other trusted industry names such as HFMA, JCR, AACN.

MC STRATEGIES ENTERPRISE LMS

OPTIMIZING YOUR HEALTHCARE ORGANIZATION'S LEARNING INITIATIVES

In today's regulatory environment, MC Strategies recognizes the value of managing and tracking all your healthcare organization's learning initiatives. Our **Enterprise LMS** provides a robust online learning system to strategically and cost-effectively create, manage and deliver blended learning to all members of your organization. Our healthcare learning professionals can help you create solutions that address your needs for individual competencies, mandatory compliance, and other learning initiatives enterprise-wide.

Designed to meet the specific learning needs of organizations like yours, MC Strategies' highly intuitive and easy to use **Enterprise LMS** was created for healthcare professionals by healthcare professionals. This state of the art technology enables real-time reporting and supports communication across your organization. Our ASP-hosted **Enterprise LMS** provides all the features necessary to launch a blended learning program, including:

- › **Configuration Manager** – tailor your e-learning environment to fit your organization's needs, secure access and organize learners
- › **Event and Assignment Manager** – create, assign and manage in-person events, instructor led courses, and on-line learning for mandatory compliance or general self-enrollment
- › **Personal Manager** – learners view their calendar, link to trusted outside references, and make notes relative to their training activities as an aid to learning
- › **Report Manager** – administrative reporting for all e-learning activities with optional custom reports to pinpoint the information you need to become a better coach, leader and manager
- › **Transcript Reporter** – view and print transcripts and certificates
- › **Announcement Manager** – communicate policy changes and other important information and record learner's acknowledgement in their transcript
- › **Survey Manager** – collect and report employee or user feedback to stay on top of issues and concerns
- › **OnTrack** – track any non-classroom outside training, combining all of a learner's activities into a single source for easier record keeping
- › **Manager Zone** – track performance of your direct reports to ascertain accomplishments, identify trends, and gain insights

MC Strategies' Services - In addition to robust content and fast, efficient technology, the Enterprise LMS is complemented by a full suite of services designed to answer your organization's questions and keep you informed of the latest changes across the healthcare spectrum. We provide:

- ☐ **Client Service Support** provided by a dedicated and experienced service team
- ☐ **Product Updates** keep you apprised of important changes and offer tips to help you work more efficiently
- ☐ **Custom Configuration Services** to tailor solutions to your unique requirements
- ☐ **Content Updates** for all licensed content ensures that you'll always have the most current information available
- ☐ **Continuous System Enhancements** are implemented from customer requests and suggestions
- ☐ **Content Development Services** can design or modify content suited to your specifications