



MC STRATEGIES ESSENTIALS LMS

ADVANCE YOUR HEALTHCARE ORGANIZATION'S ON-LINE LEARNING INITIATIVES

Whether your healthcare organization is new to e-learning, or is looking to broaden its training options, MC Strategies' **Essentials LMS** provides a customizable way to advance your healthcare organization's online learning initiatives, regardless of organization size or budget. Our **Essentials LMS** presents a cost effective way to gain access to the vast library of trusted Elsevier content, delivered on our state-of-the-art learning management system.

Offering a starter set of content, the **Essentials LMS** is ideal for healthcare organizations that are seeking Magnet status. This intuitive and easy to use platform provides single-transcript tracking, allowing administrators to view individual learner activity at the click of a button. Interactive lessons and self-test encourage learner engagement while delivering standardized training to multiple departments throughout a facility. Other key features include:

- › **Facilities and User Manager** – hierarchical model to organize users within the system
- › **Authentication Manager** – secured access to your LMS
- › **Configuration Manager** – tailor your e-learning environment to fit your organization's needs
- › **Assignment Manager** – assign lessons to facilities, departments, groups and/or individuals
- › **Self-Enrollment Manager** – publish lessons and courses allowing learner self-enrollment
- › **Personal Manager** – learners view their calendar, link to trusted outside references, and make notes relative to their training activities as an aid to learning
- › **Report Manager** – administrative reporting for all e-learning activities
- › **Transcript Reporter** – view and print transcripts and certificates
- › **Announcement Manager** – communicate policy changes and other important information and record learner's acknowledgement in their transcript

MC Strategies' Services - MC Strategies knows how important it is to have the information you need when you need it. That's why we provide a full suite of services to answer your questions and keep you informed. We can also help you design customized solutions that provide your organization with the answers and information it needs to be successful:

- **Client Service Support** provided by a dedicated and experienced service team
- **Product Updates** keep you apprised of important changes and offer tips to help you work more efficiently
- **Custom Configuration Services** to tailor solutions to your unique requirements
- **Content Updates** for all licensed content ensures that you'll always have the most current information available
- **Continuous System Enhancements** are implemented from customer requests and suggestions
- **Content Development Services** can design or modify content suited to your specifications

Elevated by our superior content and world-class customer service, the **MC Strategies Essentials LMS** truly provides unsurpassed knowledge access for healthcare professionals. Put the power of knowledge to work for your organization anytime, anywhere with the learning management system designed and built specifically for the healthcare and allied health industries.